

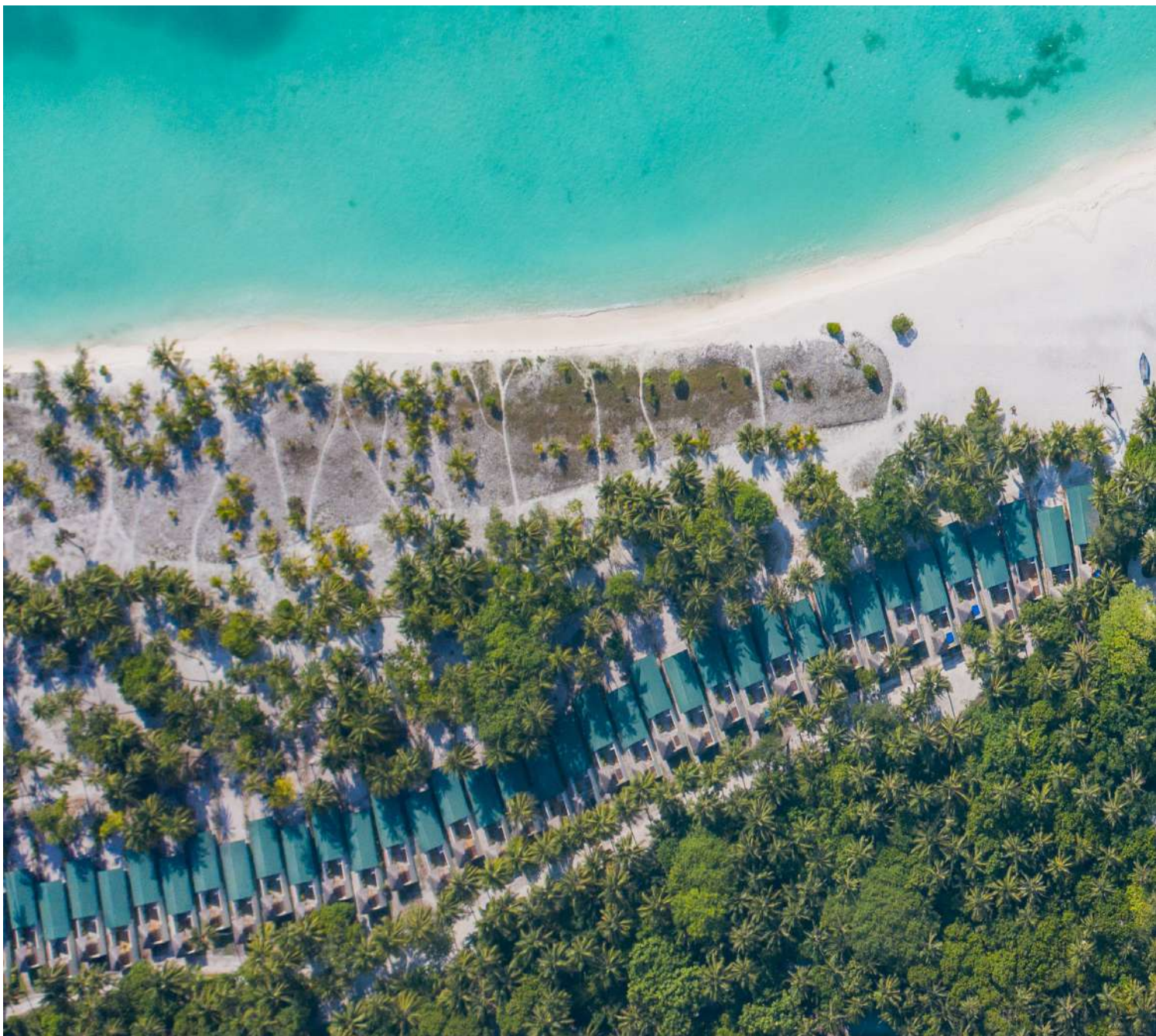


meeru  
ISLAND  
resort & spa



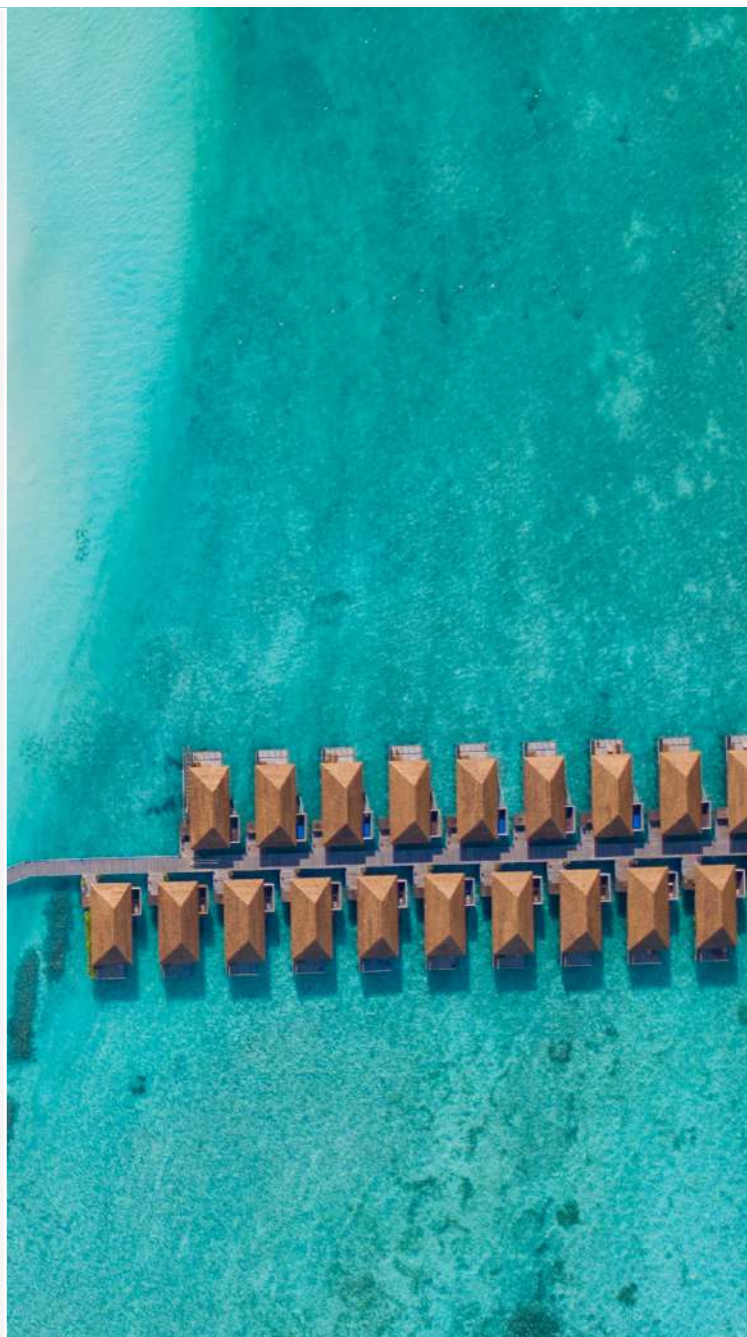
## SUSTAINABILITY INITIATIVES

# OUR PURPOSE to COMMIT





**M**eeru Island Resort & Spa strives in developing sustainable tourism as a reality in order to meet the needs of all guests and local communities while protecting and enhancing opportunities for the future. Meeru is committed to managing resources in such a way that the economic, social and aesthetic needs can be fulfilled for both present and future generations while maintaining cultural integrity and essential ecological processes, including biological diversity and life support systems. Regular training is given to our team members to ensure ongoing learning and education on topics such as the environment. The resort also hosts regular island cleaning activities where staff from various departments volunteer to maintain the beauty and cleanliness that Meeru holds.

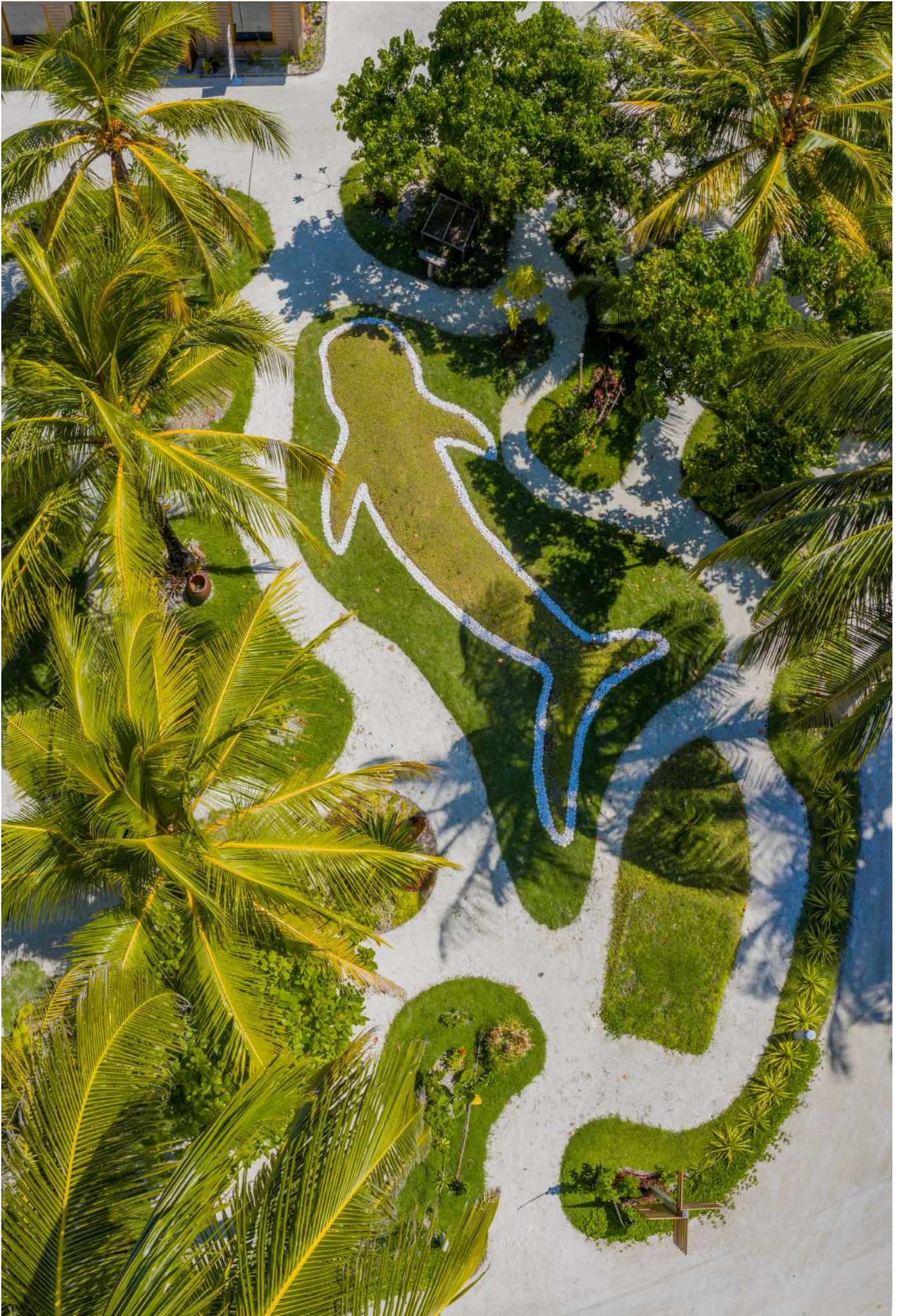




## **WATER MANAGEMENT**

Water initiatives like usage of irrigated from water provided by the on-site sewage treatment plant to water the gardens and the installation of water flow aerators are cost saving measures. Minimizing the water consumption without compromising guest comfort or health and safety are one of the major goals of Meeru.

Water management has been a key area of concern for us and we have been adjusting the flow rates, while calibrating the equipment for optimum water usage.



## **ENERGY CONSUMPTION**

Energy efficient equipment, training staff to minimize energy consumption, controlled and monitored automated outdoor timer systems and recycling of waste energy are some of the implemented ways the resort conserve energy.

Reducing energy consumption assists in the reduction of the resort's environmental impact and at the same time lowers energy costs.

## **CELEBRATING EARTH DAY**

In Meeru we join in the appreciation towards our Earth, together with the global community and all our in house guests. Lights around the island, in guest and staff areas will be turned off for one hour. Lighting of candles at the beach symbolized the support to save energy. We believe together we can make a difference and we love being connected with the world in this 60 minutes of appreciation!



# R

Supporting our commitment to protect the marvelous marine environment around Meeru and in the Maldives, Meeru is 100% committed to the “No” to single use plastic campaign. Meeru strives to reduce plastic water bottles through offering water in glass bottles which is reused and refilled in the water desalination plant.

The savings for the environment are not only the reduction in single use plastic bottles, but also include the omission of transportation of the bottles from Malé to the resort.

Meeru’s sustainability program policy follows the implementation of the “5 R’s” concept to minimize waste.

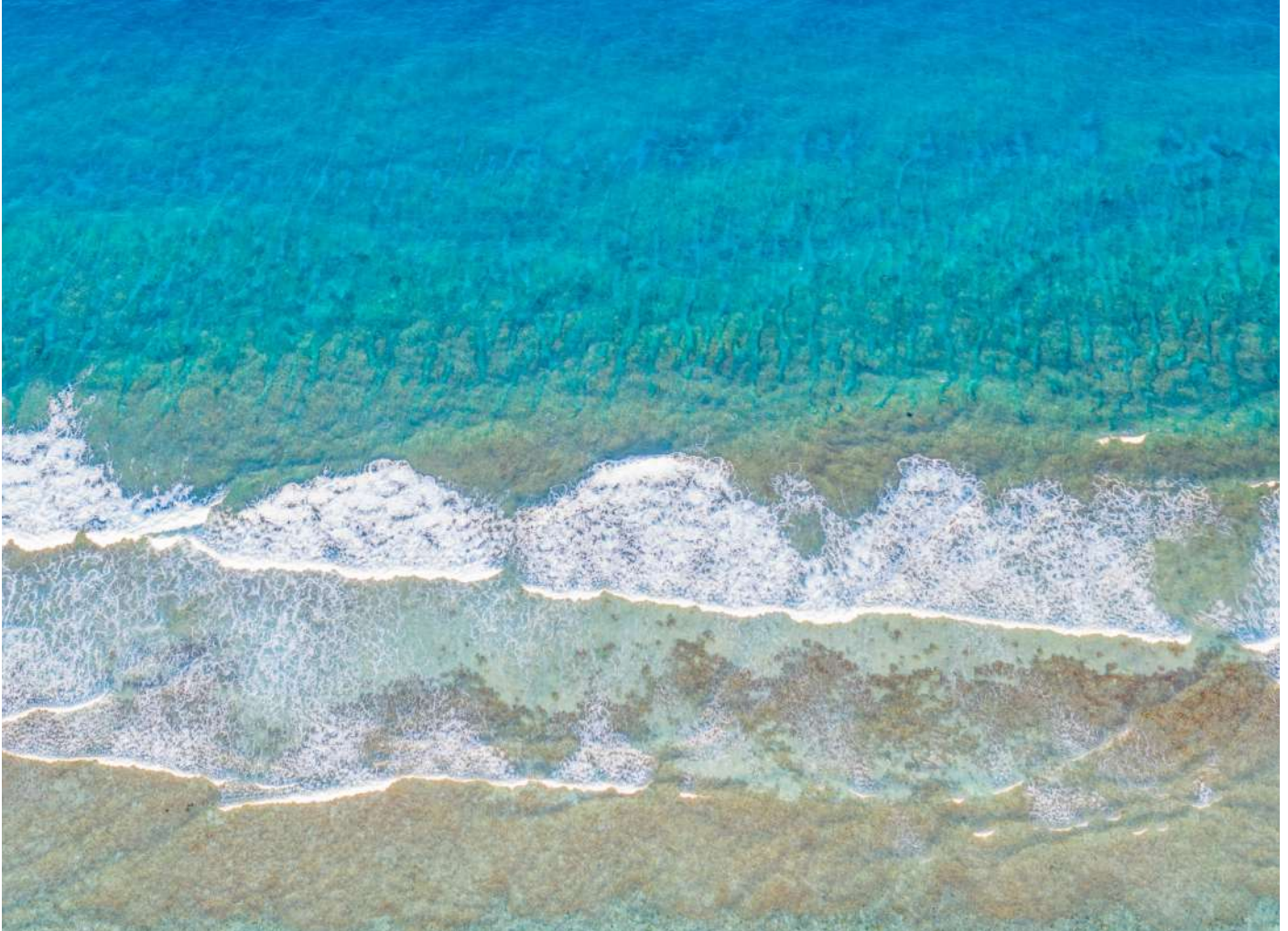
The “5 R’s” consist of the following steps and should be applied in the respective order:

**Refuse, Reduce, Reuse, Repurpose, Recycle**



## PARLEY FOR THE OCEANS

A partnership we are particularly proud of is that with Maldives' branch of Parley for the Oceans that advocate avoiding the use of single-use plastics and encouraging responsible disposal of plastic that would otherwise end up in the ocean. Whenever possible, we follow Parley's guidelines of avoiding, intercepting, and redesigning the standards of plastic pollution. Recyclable waste as well as any plastic debris washed onto our beaches is regularly collected by Parley to ensure that it is treated as environmentally responsible as possible.







## **REGULAR BEACH AND ISLAND CLEAN UPS**

Meeru's team and guests, join millions of others across the globe for the annual Clean Up in the World event. The Euro Divers team, together with members from the Marine Centre and guests participate in a house reef snorkel and scuba dive clean up on a local house reef. Whereas Clean Up the World is a big event, and part of a global campaign, we put a lot of emphasis on the environment in our day-to-day operation. Regular island clean ups are scheduled throughout the year.

## HEALTH & SAFETY

### ACCREDITED INTERNATIONAL PARTNERS

We are working in collaboration with Ecolab , Green Path Maldives and Ian Greaves International (IGI UK), with the purpose of protecting our guests and employees.

### TRAINING

We have continuous development in training for staff and to familiarize each team member with the health & safety programs and guidelines. Training includes, but are not limited, with scheduled orientation sessions in co-operation with below partners.



- Safety • Hygiene
- Environmental Protection

**ECOLAB**<sup>®</sup>

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## LOCAL PURCHASING

Meeru purchase fish from local fishermen, locally grown fruits and vegetables, and follow hiring of services and equipment from neighboring islands and practice engaging in various activities and programs which support the local community.

As part of the sustainability of the local community, Meeru employs over 60% Maldivians. Most of the team members are from islands across the Maldives. Arts and craft made locally from team members and products in the Maldives are sold in Meeru Gift Shop. In addition, to showcase the rich culture of the Maldives various artifacts are displayed at the Meeru Museum which is accessible to all guests during their stay.

## VEGETABLE & HERB GARDEN

The vegetable and fruit garden in Meeru encloses developed cultivated areas where both fruits and vegetables are being planted and grown. It provides the kitchens with an abundant supply of fresh fruits and vegetables every day. Over 20 different varieties are grown on site, from sweet potatoes to watermelons to chilies and zucchini. This ensures that all the restaurants offer healthy, nutritious and fresh produce, without having to import such ingredients and helping to minimize our impact on the environment.

This garden also features a plant nursery for orchids and seeds to enhance our gardens and island landscaping. Our Chefs and gardeners visit the farm regularly to ensure that quality and production are up to standard.

We invite our guests to join our Nature and Vegetation Exploration tour to understand how we manage to grow fruits and vegetables on a remote island in the Indian Ocean and how this vegetation helps preserve and respect our surroundings.

As a part of promoting the Meeru Garden, there was also a feature during the World Food Day celebration in Meeru.



## CORAL NURSERY

The coral nursery at Meeru Island Resort and Spa began in 2016 after a coral bleaching event which affected most of the coral reefs in the Maldives. In order to help speed up the recovery of the reefs, fragments of coral are placed onto frames where they can grow before being placed back on the reef.

Meeru Island Resort and Spa's coral nursery is one of the most successful in the Maldives and as such, the lagoon where the nursery is located boasts in a wide variety of fish species.

Coral reef nurseries are important in the continued battle against coral bleaching due to water temperatures rising.





## **EURO DIVERS MALDIVES**

Euro Divers has ocean conservation at its heart and adheres to all PADI and Project Aware guidelines on the protection of the environment. They present and take part in the world wide AWARE campaign where they have programs scheduled to educate and bring awareness to guests in ocean conservation and protection.

Choose between the PADI AWARE Specialist, Dive Against Debris, Shark Conservation, Coral Reef Conservation, Fish ID and Peak Performance Buoyancy – they all go a long way in helping to increase awareness of the fragile marine environment.

## NATURE WALKS

The “Nature Walk” is additionally an activity in Meeru that is conducted every Sunday and/or any day depending on the demand from the in-house guests. It is a guided tour conducted by Sports, Entertainment and Activities department. Guests are given a tour around the island and receive information about the history of various trees and plants.

This tour emphasizes on the importance of the trees that surround us and outlines the importance and benefits of maintaining these trees and plants.



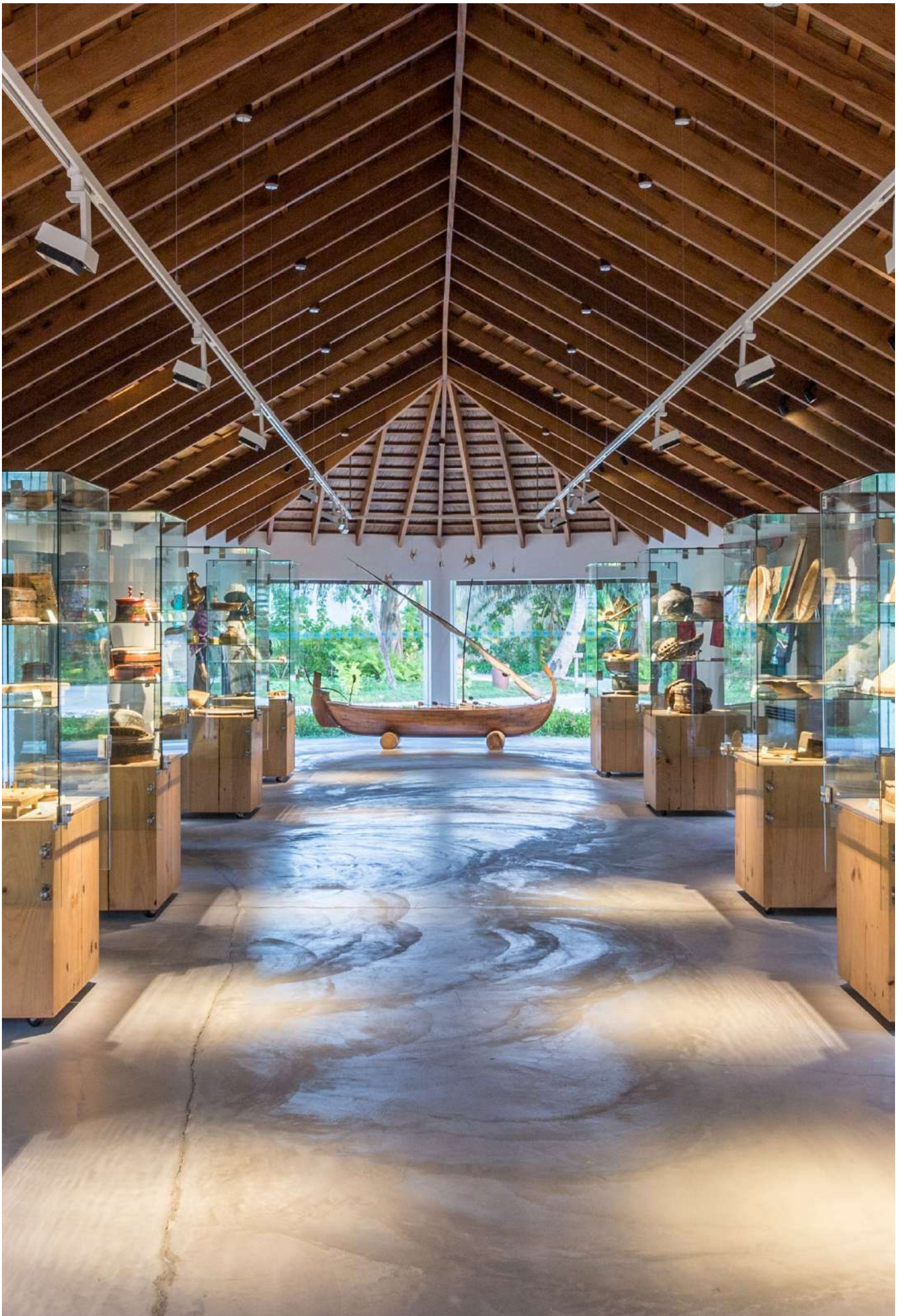




## CORAL PLANTING

To ensure that marine life and surrounding environment is protected for the next generations to come, numerous acts are implemented and practiced by Meeru and the Euro-Divers Team.

One example is our “Coral planting” project which is a success. For over four years Meeru Coral garden has grown and developed into a beautiful underwater nursery. Turtles, stingrays, different school of fishes and other marine creatures are visiting Meeru Coral Garden which makes it as a special spot to visit for holiday makers of Meeru.



# MEERU MUSEUM

## LOCAL HERITAGE & CULTURE

Meeru is a pioneer of Maldives Tourism, being one of the first tourist resorts to open in 1976. The resort captures a true authentic Maldivian island spirit. More than just beach and ocean, here in Meeru, we take the opportunity to teach and improve our guests knowledge on this magical destination.

Guests can visit the museum and get to know about the culture and heritage of Maldives.



... simply Maldives

## HEALING EARTH

Meeru has partnered with Healing Earth, a leading spa and hotel amenities provider; and developed and launched a bespoke collection of completely green and eco-friendly Healing Earth products exclusively for our guests. Thanks to the Healing Earth range that prides itself on carefully selected targeted formulas of spa-quality active ingredients and powerful aromatherapy oils, our guests can now create well-being sanctuaries in the comfort of their villa. Luxurious and effective, natural and environmentally friendly, each product has been thoughtfully developed with the pampering of our guests and the health of Meeru's precious natural environment in mind.

The Healing Earth range of products is soft and naturally aromatic, offering freshness and care tailored to Meeru's Equatorial climate; naturally soothing and deeply nourishing products made from ingredients like pure aloe vera are just what you need after a day in the sun.

Meeru's Healing Earth hand and body wash, shampoo and conditioner, after-sun gel, hand and body soother and solid soap are all biodegradable. In a sensitive, vulnerable coral reef ecosystem like Meeru, it is of utmost importance that zero harm is done to the ocean; the Healing Earth range features environment-friendly antimicrobial agents that ensure that no toxic pollutants run off into the sea.

These sensuous, results-driven Healing Earth products are all housed in beautiful recycled glass packaging created specifically for Meeru guests. What's more, several of Duniye Spa's treatments, including the two popular signature rituals, Sense of Touch and Heaven on Earth, are complemented by Healing Earth products, which are free from petrochemicals, synthetics, colourants preservatives and parabens.



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HEALING  
earth™  
BODY CARE

MARULA & NEROLI  
BODY BALM

MARULA & NEROLI  
BODY POLISH



## LOCAL EDUCATIONAL TRIPS

To support local schools Meeru accepts educational/exposure trips from various schools in the Maldives. Dhiffushi BTEC School (Local Island near Meeru) and Iskandar School (Male' City) are some of the schools who visited Meeru during the years 2018 and 2019.

The purpose of the educational/exposure trip is for the students to familiarize themselves with various areas of Meeru operations, to explore the scope of work in different departments and to look into information for future internship and maybe an employment opportunity. The General Manager together with his management team shares information about Meeru and shares their words of wisdom to encourage students to strive hard in their studies for their future.

## **‘MOODHU MADARUSAA’ MARINE EDUCATION PROGRAM**

‘Moodhu Madarusaa’ – Marine Education Program

Meeru is aiming to continue to maintain this relations with the local community and will find other areas in which we can get the participation of the local community in various programs and projects. One of these projects is to inspire the next generation of Maldivians to protect their own environment. A representative of Euro-Divers travels to schools on local islands close to Meeru Island Resort and Spa to teach the students about the wonders of the ocean. ‘Moodhu



**WE BELIEVE,  
TOGETHER ,  
WE CAN SAVE  
OUR PLANET  
AND HERITAGE**

**MEERU CERTIFICATION**









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ISLAND  
resort & spa